Rutgers Data Science BootCamp

Homework # 1 – Excel Kick Starter Report

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Note: I’m not sure how much depth I should delve into in regard to the “Learning” or “Meaning” based on the “Visualization” of the existing data.

Note: Admittedly, I may have made some human error in the cleaning of the data as it pertained to filtering our Category / Subcategory into separate Columns, which obviously color my analysis.

1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

Conclusion #1: Based on the data visualized above, it looks like the “Theater” has the most successful launches.

Conclusion #2: Based on the data visualized above, amongst all the Theater categories, Musical Theater is the most successful.

Conclusion # 3: Based on the data visualized above, May through July are the most active months

1. What are some limitations of this dataset?
2. It would be convenient if the “Blurbs” about each activity is more standardized in formatting, allowing for easier searchability of Blurb Content.
3. Definitions and Metadata
4. Source of Funding
5. What are some other possible tables and/or graphs that we could create?

Table: $$ Pledged, State of Event, Category, Sub Category

Graph Suggestion: $$ Pledged vs State of Event

$$ Pledged vs Category

$$ Pledged vs Sub Category

State of Event vs Category

State of Event vs Sub Category